## Argyll and Bute's economic success is based on a growing population

### **Critical Economic Infrastructure**

**CONNECTING** – to national and international markets

### **Place and People**

ATTRACTING – skills, residents, visitors & Businesses

#### **Smart Growth**

**GROWING** – doing more that works

Delivering an Argyll and Bute Rural Growth Deal – The Natural Choice to live, learn, visit and do business

#### **Routes to Market**

Working with our partners to influence and deliver improved strategic and local transport Links

Influencing the National Transport Strategy (NTS) and Strategic Transport Project Review (STPR)

#### **Better Connected**

Influencing the delivery of a high quality and modern

Digital network

Influencing the delivery of a fit for purpose energy network

Improving our active travel routes and public transport services to meet the needs of a modern rural economy

#### **Stronger Places**

Creating investor ready
places through
transformational change to
our outstanding Built
Environment

Assisting local communities to help themselves

Creating a Vibrant
Cultural Experience and
strong creative industry

The provision of key worker housing to support economic growth

#### **Skills for Work**

Ensuring that there is access to job opportunities for all

Improving skill provider links to local employers

Ensuring school students have the right skills for the future local economy

Creating a culture of entrepreneurship

Expanding our local Further and Higher education offer

# **Supporting Our Priority Sectors**

Creating a world class
Tourism destination

Adding value to, diversifying and growing our Food & Drink industry

Expanding our Engineering, defence & marine industries

Look to Inform and Influence Scottish Government's Economic Policy and UK Industrial Strategy

# Improving Innovation and Productivity

Developing business accelerators and clusters of growth and innovation

Supporting the growth and survival rate of ambitious local businesses

Developing and capitalising on our low carbon economy (generating locally, using locally, generating local income)

Ensuring a ready supply of developable land and creating new affordable employment space



**Maximising external funding opportunities** 

**Compliance** 

**Inclusive Growth** 

**Partnership Working** 

Minimising risks to Council: Financial and Reputational

**Economic Intelligence and data gathering**